GRAND CENTRAL

Ellen:

6 times a year out of state

Once a year out of country

Work, visiting traveling

Biggest concern, budgeting

Am track app

Wants to be more organized

Krishna:

10 times a year out of state or country

(less for out of country 2-3)

Conferences friend s and family

App designer

Uses Smart watch and iPhone

Biggest concern, not getting on time

Plane app that tells you about delays

Baggage tags connected - tripit app

Pamala:

20 times a year out of state

2 times on plane

Uses phone

Biggest concern getting there on time

Gluten free is big problem

Set up

Hayden:

100 times a year travel.

Takes train every weekend from Boston

3 times a year out of country

Biggest problem, money management

Uses google maps, PayPal

Stays with friends

Uses city mapper in cities

Wants to spread things he likes / discovers by word of mouth

Jake

3-4 times long distance year

Time management biggest worry

Use mta app, no wearables

Data more accurate would be helpful

Not worried about losing things

Megan

2 times year Boston

Getting lost gps

Worried about losing things

TIMES SQUARE INTERVIEW NOTES

Poland Couple

7 trips yearly

Greatest concern being weather

Delayed flights also a concern

Primary tech used: smartphone/ ipad

No wearables

Jao Chen

5 times

Language, spoken language being Chinese